



TEIKURO MARKETING PROPOSAL

Who we are



LEO Digital Marketing helps small businesses and nonprofits reimagine their online presence using social media, SEO, web design, strategy, and branding. We are located in Springfield Ohio but work with clients in Columbus, Cleveland, Dayton, and Atlanta. We pride ourselves on giving back to the community.

“I owe my success to having listened respectfully to the very best advice, and then going away and doing the exact opposite.” – G.K. Chesterton

Your project

The LEO Digital Marketing team will make changes to your website, provide photography, and implement an SEO strategy that will help increase web traffic and sales.



Scope of work

Remove sales email from website

Add high-resolution photos to the site

Attempt to fix the Google map on the CONTACT page

Add COATINGS page with information from the packet and emails

Delete/unpublish CONSULTATION page

Work to make the site easier to navigate and more friendly for visitors

Create and implement a twelve-month SEO plan to increase web traffic



What we need from you

Access to your website: This will allow us to make the changes.

Access to a separate email account so we can create necessary accounts to boost your site traffic.



Your investment

Website changes - \$3,200 and \$85/hr for additional hours

Photography - \$725

Video - \$3,125

12-month SEO plan - \$1,225/mo or \$12,230
(10% savings)



Our agreement

LEO Digital Marketing will attempt to complete the tasks described in this proposal. Once changes have been made and approved payment will be due within 7-10 business days. Failure to pay on time will add an additional late fee of \$250. In the event that in the process of our work an error occurs hindering your website or features, we will, to the best of our ability, fix any issues.

LEO Digital Marketing will provide twelve (12) months of SEO work under this agreement. This service can be terminated by making a payment of the remaining balance in addition to a \$500 cancellation fee. Any changes that would need to be made to optimize the site and affect its appearance must be approved by a team leader before they are made. In the event that a domain requires payment for us to receive a backlink, we will seek your approval as you will be responsible for the fee. We do not guarantee overnight results as SEO usually takes between 6 months to a year to start yielding powerful results.

All photos and videos taken will be owned by Teikuro after completion.



Let's get started

By signing this form you agree to the terms, services, and prices included in this proposal.

Client signature _____
Date _____



Contact us

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